



Dr. Syedah Nobia Zehra

PERSONAL DETAILS

DATE OF BIRTH: **06-11-1998**

MARITAL STATUS: **Single**

NATIONALITY: **Pakistani**

DOMICILE: **Punjab**

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nobiazehra4@gmail.com

ADDRESS: **87-S Street no. 21 New Multan Colony near Gulistan Chowk, Multan, Pakistan.**

ACADEMIC QUALIFICATIONS

- **PhD English (2022-2025)**

The Women University Multan, Pakistan.

CGPA 3.68/4.00

- **MPhil English (2020-2022)**

The Women University Multan, Pakistan.

CGPA 3.28/4.00

- **Bachelor of Studies in English Language (Hons) 2016-2020**

National University of Modern Languages Islamabad, Pakistan.

CGPA 3.72/4.00

- **Intermediate (Medical Group) 2016**

Board of Intermediate and Secondary Education Multan, Pakistan.

1st Division

- **Matriculation (Science) 2013**

Board of Intermediate and Secondary Education Multan, Pakistan.

1st Division

WORK EXPERIENCE

- **Assistant Professor** NUML, (Multan Campus) Feb 2026 – Present
- **Research Assistant** to Dr. Muhammad Afzaal, Associate Professor, Shanghai International Studies University, China (May 2024-May 2025)
- **Lecturer (Visiting)** at The Women University Multan (Sep 2024-May 2025)

AREAS OF INTEREST

Applied Linguistics, Critical Discourse Analysis, Corpus Linguistics, Diplomatic discourses

LANGUAGES

Urdu, English

SKILLS

MS Office, Corpus Tools

RESEARCH PUBLICATIONS

- **BOOK REVIEW:** Zehra, S. N. (2025). The Law and Critical Discourse Studies. *Corpus-based Studies across Humanities*. <https://doi.org/10.1515/csh-2025-0024>
- Zehra, S. N., Khan, M. Y., & Afzaal, M. (2025). Redefining diplomatic discourse on the Belt and Road Initiative: A corpus-based sentiment analysis. *Asian Journal of Comparative Politics*, 0(0). <https://doi.org/10.1177/20578911251366121>
- Zehra, S. N., Khan, M. Y., & Afzaal, M. (2025). A Corpus-Based Multidimensional Analysis of Pakistan's Diplomatic Discourse on the Belt and Road Initiative. *Pakistan Languages and Humanities Review*, 9(3), 160-170. [https://doi.org/10.47205/plhr.2025\(9-III\)14](https://doi.org/10.47205/plhr.2025(9-III)14)
- Jamil, M. J., Zehra, S. N., Ayesha, N.- e-, & Sajid, M. A. (2022). Social Class and Ideology: A Critical Social Analysis of Newspapers' Headlines. *Journal of Languages, Culture and Civilization*, 4(3), 341-349. <https://doi.org/10.47067/jlcc.v4i3.115>

CERTIFICATES

- Active **Participation** in one day invited talk on “Advanced Trends in Stylistics and SFL” at Department of English, The Women University, Multan April 2022
- **Student Organizer** at 1st International Conference on Linguistics and Multidisciplinary Research, Department of English, **The Women University Multan** October 2022
- **Presenter** at 1st International Conference on Linguistics and Multidisciplinary Research, Department of English, The Women University, Multan October 2022
- A Two-Day Hands-on Training, Department of English, The Women University Multan, November 2022
- **Workshop1:** Spectrographic Analysis
- **Workshop 2:** Corpus Building and Corpus Analysis
- A Two-Weeks Hands-on Training on Advanced Research & SPSS, The Women University Multan, May 2023

- **Participation** in One-Day International Conference on Corpora, at **Emerson University Multan**, September 2023
- **Student Organizer** in 2nd International Conference on Linguistics and Multidisciplinary Research (ICLMR 2023), The Women University Multan, December 2023
- **Presenter** at 2nd International Conference on Linguistics and Multidisciplinary Research (ICLMR, 2023). The Women University Multan, December 2023
- **Student Organizer** at One-day International Seminar on AI-Powered Corpus Analysis Tools, WUM, January 2024
- **Student Organizer** at One-day International Colloquium at WUM, May 2024
- **Participant** in 1st online International Symposium and Training session on the theme of Innovations in AI and Data Analysis, Emerson University and **Shanghai International Studies University**, October 2024
- **Student Organizer** at 3rd International Conference on Linguistics and Multidisciplinary Research, Department of English, The Women University Multan, December 2024
- **Presenter** at 1st Pakistani-Russian International Conference, **FUFAST Pakistan and Kazan Federal University Russia**, February 2025
- **Attendee** in Webinar “How to Do Research and Get Published- The Responsibility of a Journal Editor & Editorial Board” **Sage Webinar Series**, March 2025
- **Attendee** in “How to Do Research and Get Published- How to write a manuscript” Sage Webinar Series, March 2025
- **Participant** in Webinar “Lingualyzer: a computational linguistic tool for multilingual and multidimensional text analysis” CRC, **Minhaj University Lahore**, March 2025.
- **Attendee** in “How to Do Research and Get Published- How to Write a Systematic Review” **Sage Webinar Series**, April 2025
- **Attendee** in “How to Do Research and Get Published- Data Collection & Analysis” Sage Webinar Series, May 2025
- **Participation** in Research Methodology Course by **Center for Learning and Teaching & Forman Christian College University**, 11 June – 8 July 2025
- **Attendee** in “How to Do Research and Get Published- Understanding Article & Journal-Level Metrics” Sage Webinar Series, July 2025
- **Attendee** in “How to Do Research and Get Published- How to Write a Research Grant” Sage Webinar Series, August 2025
- **Attendee** in “How to Do Research and Get Published- Ethics & research integrity” Sage Webinar Series, September 2025
- “Author Workshop: Publishing Open Access with **Wiley-HEC**” October 2025
- “Publishing with Purpose: Research Integrity & Ethics” **Wiley**, October 2025
- “Copyright Decoded: What Every Author Needs to Know” Wiley, October, 2025
- “Open Access, Open Impact: How Institutions and Researchers Can Lead the Future of Publishing” Wiley November, 2025
- “Inclusive Publishing: Pathways, Partnerships, and Practical Tools, November, 2025
- “AI Tools for Increasing Research Productivity, Integrity, and Effective Authorship Wiley-HEC, November, 2025
- “International Research Writing Workshop: Essentials of Writing a Research Paper”, **LexData**, 5-9 Dec, 2025

- “Two-Day International Workshop on Topic Selection and Proposal Writing”, **LexData**, 4-5 January, 2026
- Attendee in “How to Do Research and Get Published- How to Support Your Students Through the Publication Process” Sage Webinar Series, January, 2026

PARTICIPATION

- Attended a Talk on Neo Colonial Trends and discourses at NUML, October 2019
- One Day Interactive Workshop on Corpus Linguistics, Department of English, The Women University Multan, November 2022
- Invited Talk on Modern Trends in the Classroom Interactions: Power, Gender and Ethnicity in the Explanatory Discursive Practices at Undergraduate Level, The Women University Multan, December 2022
- Attended (Online Mode) Session on “Spatial Turn in Literature and Linguistics” at One Day International Conference, **NUML Islamabad**, December 2022
- Seminar “Introducing LexiConc: A practical seminar on the use of corpus tool” **Emerson University Multan**, March 2023
- Attended (Online Mode) “The First Conference of Corpora and Humanities Studies” at Institute of Corpus Studies and Applications, **Shanghai International Studies University, China** June 2023
- Workshop on Leadership in Education, The Women University Multan, July 2023
- Workshop on Research Methodology, The Women University Multan, August 2023
- Attended (Online Mode) a talk on “The Future of Corpus Linguistics”, **ISLE Online Forum**, June 2024
- Attended (Online Mode) Research Seminar Series titled “What is register? Accounting for linguistic and situational variation across, within, and outside of textual varieties” Institute of Corpus Studies and Applications, Shanghai International Studies University, China, July 2024
- Webinar on “Discourse Analysis: Possibilities and Practicalities”, Institute of Corpus Studies and Applications, Shanghai International Studies University, China, October 2024
- 1st Conference (Online Mode) on Corpus-Informed Studies: Methodologies and Applications (CISMA), Institute of Corpus Studies and Applications, Shanghai International Studies University, China, November 2024
- Webinar on Corpus Linguistics and health communication, Shanghai International Studies University, China, November 2024
- Webinar on “Introducing AgriDTB: A Novel Framework for a Discourse Dependency Treebank in Agricultural Academic Writing Confirmation”, CRC, **Minhaj University Lahore**, March 2025
- CISMA Lecture Series Session 02 (Online mode) “Southward Han Migration from a Linguistic Perspective” Shanghai International Studies University China, March 2025
- Webinar on “First Impressions Matter: Top APA Style Orientation Essentials”, **Choice/ACRL**, March 2025
- Webinar on “Empowering Research Through Responsible AI on ScienceDirect”, Choice/ACRL, March 2025
- Webinar on ““How to Do Research and Get Published- Research By and About Women” Sage Webinar Series, March 2025
- Webinar on “Redefining research: Uncovering climate impact insights with digitized primary sources”, Choice/ACRL, April 2025

- **CISMA Lecture Series:** Session 3 (Online Mode) “Europe Started Here: The Medea Moment in Batumi as a site of National Pedagogy”, April 2025
- “Beyond Peer-Reviewed Materials-Tracking Down New and Unusual Reference Types”, **APA Publishing Books** Webinars, April 2025
- Attended (Online Mode) 5th International Conference on the Philosophy of Language, Literature and Linguistics. Shanghai International Studies University, China, May 2025
- CISMA Lecture Series: Session 4 (Online Mode) “Corpus Linguistics: A Look at Trends and Challenges”, Shanghai International Studies University, China, May 2025
- Webinar on “Technology and Evolving Research Practices in the Humanities”, Choice/ACRL, May 2025
- TextInspector in Research Practice: Profiling Language Use in Academic Writing and Assessment Confirmation, CRC Minhaj University Lahore, June 2025
- Corpus Linguistics and Natural Language Processing as Siblings Webinar, **Corpus Research Centre, Air University**, June 2025
- “Confident Citation in APA Style”, **APA Style Webinars**, September 2025
- CISMA Lecture Series: Session 5 (Online Mode) “Study Quality in the age of AI: A five-element framework for AI in research”, Shanghai International Studies University China, 28-10-2025
- CISMA Lecture Series: Session 6 (Online Mode) “The Adventure of AI and the Implications of the semiotic model of Encyclopedia in understanding its semantic mechanisms”, Shanghai International Studies University, China, 11-12-2025
- CISMA Lecture Series: Session 7 (Online Mode) “Decoding Movie Language through Multi-Dimensional Analysis and the Grammar of Graphics”, Shanghai International Studies University, China, 16-1-2026
- CISMA Lecture Series: Session 8 (Online Mode) “Critical Perspective on ChatGPT in Linguistic Research and Education”, Shanghai International Studies University, China, 6-2-2026
- CISMA Lecture Series: Session 9 (Online Mode) “A Genre-Based Comparison of Char-GPT-Generated Abstracts Versus Human-Authored Abstracts: Focus on Applied Linguistics Research Articles”, Shanghai International Studies University, China, 14-2-2026
- CISMA Lecture Series: Session 10 (Online Mode) “Unpacking translanguaging practices in intercultural healthcare communication: Experiences of international medical students in a Chinese hospital”, Shanghai International Studies University, China, 5-3-2026

REFERENCE

- **Dr. Muhammad Afzaal**
Associate Professor
Institute of Language Sciences,
Shanghai International Studies University, China
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